



inspire... provoke... **change**



Today, we face some overwhelming challenges.

Our ability to sustain the environment, our communities and our economies are issues facing us all.

Design can ask questions, challenge conventional thinking and offer solutions.  
Partner with us to inspire, provoke and **change**.

## The Society for Responsible Design presents **SRD Change 09**

An annual exhibition of Graduate Sustainable Design projects from Sydney's top Universities exploring issues of sustainability, environmental responsibility, social equity and community. Showcasing the work of young designers from a cross section of backgrounds in the built environment, product design, fashion and communications.



[www.srdchange.org](http://www.srdchange.org)



By supporting our sustainable initiative you will help advance the education and practice of responsible design. Your company's contribution will ensure the success of SRD Change 09 and excellent exposure within our exhibition and planned promotional campaign.

For six years SRD Change has enjoyed great exposure, generated opportunities and success, headlining at GreenTech expo Darling Harbour 2008, at several galleries and the Australian Technology Park 2007.

Our exhibitors confirm the quality of our presentation achieving National and International exposure: Jason Lam (Change 09 exhibitor) winning Silver in the Australian James Dyson Awards and Rachael Cassar's deconstructed fashion winning first prize at the Italian Mittelmoda Fashion Award in 2007 are just two highlights.

Past Sponsors have included DIA, Adobe, GreenTech, GECA, Sustainable Living Fabrics, Endless Solar, Investa, Unfolding Futures, UTS, UNSW, UWS and USYD



SRD Change08 exhibition at the GreenTech expo



2009 Sponsorship Pack



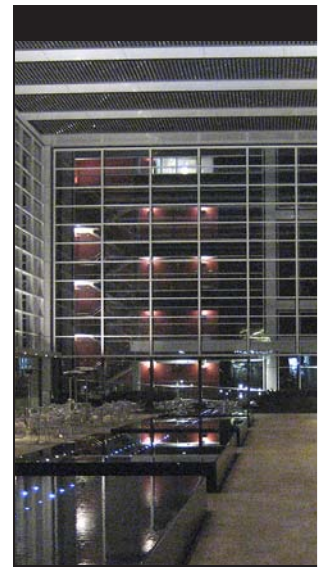
# Take the opportunity to be a Sponsor. Change starts NOW

As a sponsor of the Change09 exhibition, your company can:

- Capitalise on the growing importance of environmental sustainability
- Promote design as a means for positive solutions
- Encourage the education and practice of responsible design

## Exhibition details:

**Dates:** Monday 12th October – Saturday 17th October, 2009  
**Format:** 6 day exhibition and cocktail party for launch  
**Location:** Deutsche Bank Place – 126 Phillip St, Sydney



Deutsche Bank Place



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Partnership Packages:	Sponsor benefits & packages: What you will receive:	I would like to support the SRD Change09 exhibition!
<b>In Kind donation</b>	Your company name or logo will be placed: <ul style="list-style-type: none"> <li>• In the Change09 Exhibition Catalogue</li> </ul>	I would like to discuss the 'In Kind donation' <input type="checkbox"/>
<b>Bronze: Partner \$250</b>	Your logo will be placed: <ul style="list-style-type: none"> <li>• Within the exhibition on posters or similar</li> <li>• On the newly designed SRD Change09 website</li> <li>• In the Change09 Exhibition Catalogue (2 complimentary copies)</li> </ul>	\$250 <input type="checkbox"/>
<b>Silver: Partner \$500</b>	In addition to this, your logo will be placed: <ul style="list-style-type: none"> <li>• in any online advertisements and promotions as planned</li> </ul>	\$500 <input type="checkbox"/>
<b>Gold: Major Partner \$2009</b>	Your logo will receive prominent placement in all of the above, and in addition: <ul style="list-style-type: none"> <li>• In promotional print and media advertising as is possible</li> <li>• Identification as a Major Partner on our website</li> <li>• Sponsor a project to help us get to an international audience! As a Major Sponsor, your logo will accompany your chosen project if we reach our aim to exhibit at an International Design fair.</li> </ul>	\$2009 <input type="checkbox"/>
<b>Platinum: Naming Rights Partner (Contribution negotiable)</b>	In addition to all this, your company will receive full naming rights for the exhibition as "[Your Company Name] Change 09" <ul style="list-style-type: none"> <li>• Please contact us to discuss the possibilities to really promote this unique solutions-based event</li> </ul>	I would like to discuss the Platinum option with you <input type="checkbox"/>



[www.srdchange.org](http://www.srdchange.org)

## Sponsor Contact Details

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Business/company name:** \_\_\_\_\_

**Contact Telephone ( ):** \_\_\_\_\_ **Email:** \_\_\_\_\_

- Please contact me with EFT details
- Tax Invoice receipts can be issued upon request
- Cheque enclosed made payable to Society for Responsible Design

### Please send to:

Greg Campbell (SRD Convenor, Change Curator)  
 PO Box 326 Church Point NSW 2105; ph: 02 9979 7789 fax 9979 7609

Or contact Sponsorship team:  
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2009 Sponsorship Pack

