

SRD ChangeX 2007 Exhibition  
May 2nd, 2007

Dear potential sponsor ,

The timing is perfect. We offer a special opportunity to achieve a triple benefit by:

- capitalising on the growing importance of a more sustainable and greener conscience
- encouraging design as a catalyst for positive solutions
- advancing responsible design and education.

SRD ChangeX 2007 :: graduate sustainable design exhibition : Final year projects from across Sydney's top Universities that feature Responsible Design. Concepts and ideas to inspire and challenge convention. Highlighting sustainable architecture, water efficiency and planning for change teamed with ideas in products, fashion, communication, interiors, shopping, landscapes and more. This collection confirms higher education as an integral element to enabling change and an opportunity to reflect upon how much Responsible Design could contribute towards tangible solutions globally.

We are often told that we inspire, provoke and ultimately enrich both the practice and the understandings of all those who visit. We're excited that our full exhibition will debut at GREX (pron. G-r-ex) from 1-3 June 10-5pm daily. Formally known as the 2nd Australian International Green Build & Renewable Energy Exhibition and Conference at the Australian Technology Park in Eveleigh, Sydney, (only five minutes walk from Redfern station).

Excellent exposure is provided by our major stand that will be shown to a greater audience. With environmental issues high in the media, business and public minds, this event along with World Environment Day will be a significant media focus. Your support will ensure our coverage and your benefit will be better than ever.

The promotional campaign for the event will increase in the month prior to the opening including distribution of invitations to design industry professionals, posters, pdf's and flyers, plus media releases and interviews on radio and press. We're happy to work with you to ensure a real "win win win" for all (yes, that includes the environment).

We have prepared a set of sponsor packages various degrees of commitment. We warmly welcome you on board to this wonderful opportunity to do something worthwhile and gain great exposure as being environmentally conscious.

Hope to hear from you as soon as possible.

Kind Regards,

SRD ChangeX 07

**Be an SRD ChangeX supporter:**

Select your level from page 2 then send the SRD your cheque and information to the address below OR Email us your sponsor level and contact details and we'll return our simple method to transfer amount direct to SRD.

Review below for further SRD and exhibition details and a summary of our exhibits at ...  
[www.srd.org.au](http://www.srd.org.au) [www.changex.org](http://www.changex.org) [www.grex.com.au](http://www.grex.com.au) and [www.srd.org.au/changex](http://www.srd.org.au/changex)

**Contacts**

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See our new home page: [www.srd.org.au/changex](http://www.srd.org.au/changex)

See PAGE 2 for sponsor packs -->

**SRD ChangeX** is an annual exhibition of graduate design works that address issues of sustainability, environmental change and responsibility, social equity and community. A wide range of design fields and projects of current interest to young designers, professionals, business and community members alike complemented this year by an entire conference full of sustainable design events.

## Sponsorship Packages

### Optimum Package - Naming Rights Sponsor

Sponsorship of (\$ negotiable) will entitle the following benefits:

1. Your Company will receive full naming rights of the exhibition as “[your company name]” ChangeX 2007. First offer in CX8.
2. Your Company logo will be prominently placed within the exhibition on banners, posters or other similar forms.
3. Your Company logo will be placed and linked on the newly designed ChangeX07 website + SRD major supporters web page.
4. Your Company logo placed in the ChangeX07 exhibition catalogue with ten copies available for your usage.
5. Your company logo will be used in ChangeX print media advertisement, on all our posters and print promotions possible.
6. Your company name and logo will be used in ChangeX online advertising and promotions of which several are planned.

### “Golden Sun” Package - Major Sponsor of \$1000 entitles many benefits:

1. Your Company logo will be prominently placed within the exhibition, for example, on a banner, poster or other similar form.
2. Your Company logo will be placed and linked on the newly designed ChangeX07 website + SRD major supporters web page.
3. Your Company logo placed in the ChangeX07 exhibition catalogue with five copies available for your usage.
4. Your company logo will be used in ChangeX print media advertisement, on all our posters and print promotions possible.
5. Your company name and logo will be used in ChangeX online advertising and promotions of which several are planned.

### “Blue Water” Package - SRD Sustaining Level Membership (see website :: [www.srd.org.au/memberf.htm](http://www.srd.org.au/memberf.htm))

Supporting Membership of \$500 which helps to keep the founding organisation operating, entitles:

1. Your Company logo placed in the ChangeX07 exhibition catalogue. Two complimentary copies of the exhibition catalogue.
2. Your Company logo will be placed within the exhibition, on a banner, poster or other similar form.
3. Your Company logo will be placed and linked on the newly designed ChangeX07 website + SRD major supporters web page.
4. Your company logo will be used in ChangeX online advertising and promotions of which several are planned.

### “Bronze Green” Package sponsorship of \$250 entitles the following benefits:

1. Your Company logo placed in the ChangeX07 exhibition catalogue. Two complimentary copies of the exhibition catalogue.
2. Your Company logo will be placed within the exhibition, on a banner, poster or other similar form.
3. Your Company logo will be placed in the newly designed ChangeX07 website on the Links page.

## Family / Personal Package

Sponsorship or Donation of \$100 will entitle the following benefits:

1. Your Family name / own name in the ChangeX07 exhibition catalogue.
2. A complimentary copy of the catalogue. (usually \$5 to \$10ea)

Your support will benefit many and be greatly appreciated. ChangeX is a project of the SRD which is a Registered Environmental Organisation (REO). As such most sponsorships, donations and memberships over \$2 are tax deductible. Please confirm this with your accountant. Visit our websites: [www.srd.org.au](http://www.srd.org.au) [www.srd.org.au/changex07.htm](http://www.srd.org.au/changex07.htm) and [www.srd.org.au/changex](http://www.srd.org.au/changex)

## Contacts

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